



Sedgefield Show is in its 166th year and takes place on the Second Saturday in August on the Robert Brown Show Field, West Park, Sedgefield. We have visitors that travel to the show from far and wide with numbers growing year on year. We would like to invite you to have the opportunity to support your local show.

The show is an ideal partner to showcase your business. We are continually developing new ways to promote our show to existing and new visitors which provides many opportunities to our sponsors and advertisers to benefit from an affinity with our show.

There are many opportunities to promote your business with us and we have a huge range of opportunities to suit all businesses marketing budgets. Options include becoming one of our partners with one of our sponsorship packages, a class sponsor, roadside board advertiser or perhaps you would like to promote your business in person with a tradestand at the show.

Please take a look at the packages we have available, alternatively please get in touch and we can tailor a package to your own specific requirements.

Sponsor and Advertising Opportunities with Sedgefield Show

Advertising & Sponsorship enquiries: please contact Claire on 07814233302 or email claire@sedgefieldshow.co.uk

Tradestand enquiries: please contact Ian on 07803 599294 or email ian@sedgefieldshow.co.uk

Platinum £1000

Main ring sponsor
Named on show map
Tradestand included up to 6m frontage, extra discounted by 25%.
Full page advert
Banner display
Recognition of sponsorship in show publications
Company link on website
Included in Social media
Logo on posters and flyers
4 Roadside Advert boards
10 entrance passes, parking and lunch passes

Gold £500

Ring sponsor
Named on show map
25% discount on tradestand
Full page advert in our show guide
Display banner
Recognition of sponsorship in show publications
Company link on website
Included in Social media
Logo on posters and flyers
2 Roadside Advert boards
6 entrance passes, parking and lunch passes

Silver £300

25% discount on tradestand
Full page advert in our show guide
Display banner
Recognition of sponsorship in show publications
Company link on website
Included in Social media
2 Roadside Advert boards
4 entrance passes and parking

Bronze £200

10% discount on tradestand
Half page advert in our show guide
Display banner
Recognition of sponsorship in show publications
Company link on website
Included in Social media
2 entrance passes, parking and lunch passes

Roadside Advert Board

Sponsor: feature your logo on our roadside advertisement - £25.



Show Guide Advert:

Full page A5 advert £90
Half page advert £45

Class sponsors –negotiable dependent on class selection

Acknowledgement in schedule and catalogues
Website and company link

Tradestands

Uncovered from £10.50 per metre frontage (minimum charge £42).
Covered – 6ft table - £35